



Copper Cane Wines & Spirits Introduces New California Cabernet Sauvignon and California Rosé to Threadcount Portfolio

Fifth-Generation Winemaker Joe Wagner, adds two new expressions of everyday luxury to range of California wines

September 5, 2025 (Napa Valley, CA) — [Copper Cane Wines & Spirits](#) is proud to announce the expansion of its Threadcount portfolio with the addition of the **California Cabernet Sauvignon** and the **California Rosé**, brought to the bottle by fifth-generation winemaker Joe Wagner. These two wines join the existing lineup of Cabernet, Sauvignon Blanc, and Red Wine, further broadening the brand's range of approachable, fine-quality California wines.



“We created Threadcount on the principle that everyone should be able to enjoy fine wine without hesitation,” said Joe Wagner, Founder of Copper Cane Wines & Spirits. “Threadcount is about everyday luxury – we envisioned a portfolio that fits every occasion, from an elegant steak dinner to sipping a glass at home, offering range and affordability without sacrificing quality.”

Threadcount is closely connected to Wagner's Napa Valley Quilt brand, sharing many of the same varietals-including Cabernet and Sauvignon Blanc- and the same dedication to craftsmanship. While Napa Valley Quilt is inspired by the patchwork of Napa Valley's vineyards, blending fruit from multiple regions into a cohesive, approachable style, Threadcount builds and broadens on this approach, sourcing beyond Napa Valley to include Sonoma, Lake County, and more. Just as Napa Valley Quilt's name reflects the thoughtful stitching together of fabrics, Threadcount evokes the elegance and comfort of fine textiles – inviting and indulgent, without being unattainable. The portfolio is designed for any day of the week, offering elegance and complexity at a more accessible price point, serving as a stepping stone into the world of fine wine.

The California Cabernet is dark ruby red in color, capturing the richness, diversity, and spirit of California. Sourced from a curated blend of the state's most renowned AVAs, this Cabernet is rich and full-bodied on the palate, with dark berry fruit, toasty oak, and smooth tannins. This Cabernet pairs beautifully with steak, braised short ribs, or hearty pasta dishes, making it a versatile choice for both formal dining and casual evenings.

The California Rosé comes from the coastal range of California, made from cool-climate-grown Pinot Noir to create a brisk, vibrant style that is layered with bright red berry notes. Best enjoyed well-chilled, it pairs seamlessly with shrimp cocktail, fresh salad, shellfish, and delicate appetizers, bringing a touch of sophistication to any occasion.

California Cabernet will be available at a retail price of \$19.99 beginning the last week of August, and California Rosé will be available at a retail price of \$17.99 beginning mid-September. To learn more about these two new releases, please visit <https://quiltandco.com/>.

ABOUT COPPER CANE WINES & SPIRITS

The renowned collection of wines is shaped by legendary fifth-generation winemaker Joe Wagner, who has been immersed in the industry his entire life, learning the ropes from his father who co-founded the iconic Caymus Vineyards in 1972. Since starting Copper Cane in 2014, Joe has launched numerous new wines, each with a distinct nod toward his personal style as he takes a hands-on approach to cultivation, winemaking, and marketing. Copper Cane Wine & Spirits' current portfolio includes Belle Glos, Napa Valley Quilt, Böen by Belle Glos, Threadcount, Araciel, Islacalifa, Gryphon & Grain, Bishop's Eden, and Avrae.